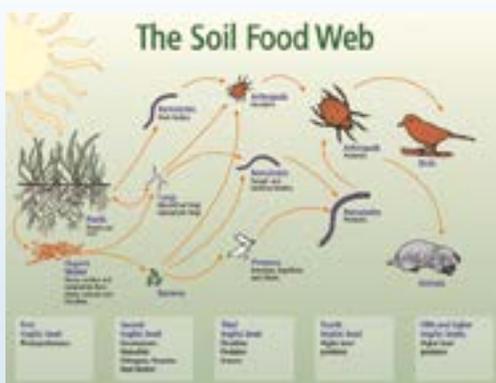




**WHY FISH SH!T**

Fish Sh!t is a living product! It is OMRI listed for organic use and University tested. It provides a complex Microbial profile that includes thousands of different species of bacteria, fungi and protozoa. This profile is closer to a natural ecosystem than anything you will find on the market. It is a piece of nature in a bottle. Fish Sh!t makes fruits, herbs and vegetables healthier, taste and smell better and it improves plant health, growth and production. Fish sh!t will make your plants smile and your garden's thrive.

**THE SOIL FOOD WEB**



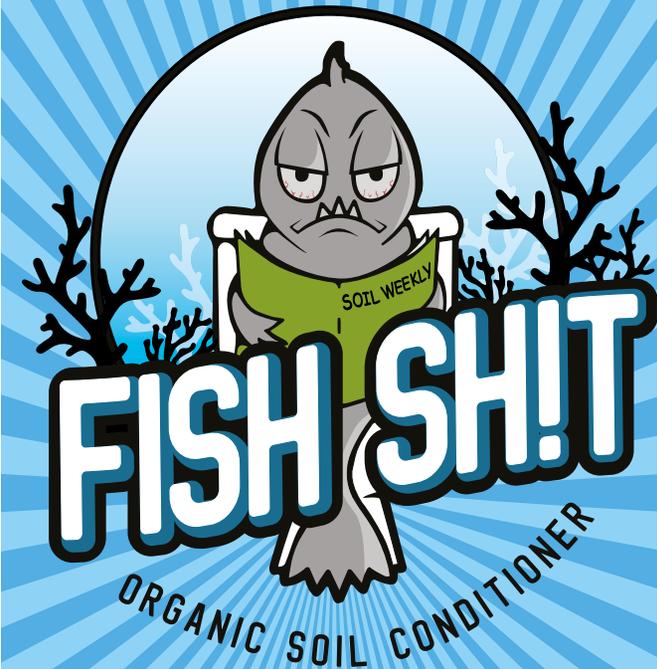
**FARMER DAVE'S PHILOSOPHY ON SOIL MICROORGANISMS**

"I believe that a culture of diverse and thriving microorganisms, coupled with the right minerals and nutrients have a direct impact on the flavors, the potency and the production of plants. It is crucial to have a diverse population of organisms that is as close to a natural biosystem as possible. This promotes many beneficial chemical reactions between the plant's root system and the microorganisms. The results will be some of the most aromatic, tasteful and fruitful plants. The way Mother Nature intended it to be!"

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**BENEFICIAL MICROBES**



- Increases Yield**
- Increases Nutrient Uptake**
- Increases Flavor**
- Promotes and Supports Plant Health**

**Fish Sh!t, It's Organic!**



## ABOUT FISH SH!T

Fish Sh!t is a byproduct of feeding the Tilapia on our local farm a proprietary mix of organic feed. The digested feed lends itself nicely to organic bacteria and microorganism production and growth. It is then harvested, aerated and bottled at the optimum time under managed conditions. By consistently introducing an abundance of natural beneficial microbes into the soil, Fish Sh!t helps to create a symbiotic relationship between plant and soil that can not be duplicated by man or in a lab. Healthy Soil is Active, Alive and Moving. Is yours?

## FISH SH!T THE ORGANIC SOIL CONDITIONER

### INCREASE YIELD

Fish Sh!t increases plant production by up to 20% !

### INCREASE FLAVOR

Fish Sh!t helps release essential oils and terpenes which contribute to the building of a myriad of flavonoids. Flavanoids play a key role in the development of the most potent aromas and tasteful flavors of a plant and its fruit.

### INCREASES NUTRIENT UPTAKE

Fish Sh!t contains beneficial microorganisms that help plants maximize nutrient uptake. It does this by transforming nutrients into more useable forms and keeping these nutrients in the soil longer.

### PROMOTES and SUPPORTS PLANT HEALTH

During photosynthesis plants naturally produce exudates (chemicals that are secreted through their roots). Through these exudates, plants can attract the types of good bacteria that are beneficial to them at different points in their growing cycle. These good bacteria cover the roots and act as a barrier to the invasion of disease causing organisms that may harm the plant.

## WHY IS A GOOD MICROBE PROFILE IMPORTANT

FISH SH!T provides a beneficial microbe profile which is critical to any plant's growth and optimal development. Microbes consume and convert exudates, organic matter and chemical compounds into useable nutrients at the very base of the soil food web. Without the right microbe profile this natural process cannot occur. In the end, a plant that is continually exposed to a diverse microbe profile benefits greatly. The plant is healthier and the overall results with Fish Sh!t show up to a 20% increase in yield.

